

## WHY I SHALL CONDUCT A REVIVAL IN THIS CITY THROUGH THE DAY BOOK

BY BILLY SUNDAY

The World's Most Noted and Successful Evangelist Today

When the editor asked me to conduct a "real Billy Sunday revival" in Chicago through the columns of The Day Book I simply JUMPED at the chance!

Why?

Because my business on earth is to bring folks to Christ and I am trying to do that business in every possible way. To reach every reader of this newspaper with the gospel means another wonderful opportunity for doing this, and I am honored and delighted by this chance that came my way.

Monday is the beginning of Holy Week—the most sacred in all the Christian calendar. Our thoughts instinctively are turning to religion. So "now is the appointed time" to decide whether YOU do not want to "hit the sawdust trail" that leads to glory.

I want YOU, friend, therefore, to read EVERY ONE of the SIX sermons I will preach through the columns of this newspaper next week and see if YOU feel, when you have finished with them, that you can afford any longer to be without Christ as your Saviour.

These sermons I will preach are not entirely new matter. I have recast parts of them from sermons I have been preaching from the be-



Billy Sunday

ginning, for they are my TRUEST sermons; they represent the FLOWER OF MY BELIEF. I gave prayerful consideration to what points (of the many thousand I have amassed as reasons for taking up the Christian life) it would be best to present in this first concentrated "newspaper revival." And the sermon which will appear in this paper Monday and the five that follow seemed to me to have in them my STRONGEST arguments, my BEST.

READ THEM — AND "FOLLOW JESUS!"

A large, stylized handwritten signature of Billy Sunday. The signature is written in dark ink and features a prominent, sweeping 'S' that extends across the middle of the name. The word 'Sunday' is clearly legible at the end of the signature.

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